



**tyze**<sup>TM</sup>  
PERSONAL  
NETWORKS

Tyze provides secure, personal networks for people who are experiencing life challenges and those who support them. Our networks co-ordinate community involvement and provide practical tools for friends, families, and neighbours to care for one another.

Tyze can help organizations to provide the people in their care with networks that are:

- Secure
- Proven
- Ad-free
- Supported & animated
- Cost-effective
- A key to improved health outcomes

## With a Tyze network, users can:

- Message other members
- Post events
- Create tasks
- Coordinate schedules
- Share documents
- Post photographs
- Tell stories

The screenshot shows the Tyze network interface. At the top, there's a navigation bar with options: Connect, Calendar, Contribute, Stories & Photos, Shared Files, Vault, and My Networks. The main content area is divided into several sections:

- Connect:** A central section with a title "Connect" and a sub-header "Event | Sing-a-long with Ella's granddaughter". It features a post by Joe Botwell dated February 16, 2010, about a sing-a-long event for Ella's granddaughter.
- Story:** A section titled "Story | Ella visits the Golden Gate National Parks Conservancy" with a post by Janet Barclay dated 10 days ago, including a photo of a park and a "Read More" link.
- Network Message:** A section titled "Network Message | Been Away Wanting to Help" with a post by Edna Chang dated 10 days ago, mentioning a dinner with Ella.
- Member List:** A vertical list of members on the left side, including Ella Smith, Chantal Sutherland, Bernice James, Paul Walker, John Smith, Edna Chang, Janet Barclay, Don Smith, and Joe Botwell.
- Right Sidebar:** Contains several utility buttons: "Welcome Chantal!" (My Profile, Private Messages (0), Administer Network, Administer Microsite, Invite Members, Logout), "Send" (Network Message, Urgent Message, Private Message), "Add" (Event, Goal, Task, Story, Shared File), and "Upcoming Events" (Sing-a-long with Ella's granddaughter, Doctor appointment, Get-together at Don's place for Ella).

## How Tyze Helped a Family Bridge the Miles

Charles was eighty-seven when his health took a turn. His children called often, but felt keenly the miles between their far-flung homes and the quiet Scottish town where their dad lived alone. It was his son John who suggested Tyze. At first his sisters didn't like the idea. They didn't use email much and were uncomfortable with how sites like Facebook make people's lives so public, but John assured them that Tyze was private and simple to use.

In less than a week, Tyze had proved its usefulness. Sitting on the other side of the world, it was a powerful thing to read a note from the osteopath who had treated your dad that morning. The neighbor lady who did the housekeeping also posted. The details that came through from Scotland drew a picture of their dad's diminishing coping skills. Within days, the sisters were converted. "It's almost as good as being there with Dad when we get your posts," one of them wrote.

The site became a global bulletin board where contact numbers were posted along with a calendar of appointments and visits. John and his sisters especially liked the way the site forged connections between them and the professionals paid to treat their dad. The osteopath became an important ally as John and his sisters navigated an unfamiliar healthcare system in a foreign country. The osteopath also shared insights that helped them understand Charles' condition. And for the osteopath, connection with the family brought him closer to this retired banker and much-loved dad.

Tyze helped bridge the miles. Even when John and his sisters weren't with their dad, they could support those who were by replying to posts with thanks and encouragement. Other family members never posted but they followed along and kept in the loop. The site gave a feeling of involvement that was empowering for everyone. When it came time to make difficult decisions, the family felt more confident about their choices. And towards the end, as they started to panic, it helped them to not panic. As John says, Tyze made a tough time easier.

**Tyze** networks are networks with a purpose. They are created around a specific person and a specific situation. Maybe the network is created to support a senior who has suffered a stroke, by letting friends schedule meal deliveries and transportation to doctor's appointments.

Or maybe the network centres on a young adult with an intellectual disability, so that a larger circle of friends can be invited to enjoy his love of music and to support his desire for greater independence.



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